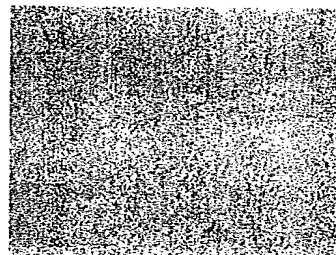
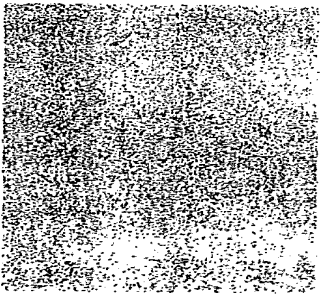


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You can trust

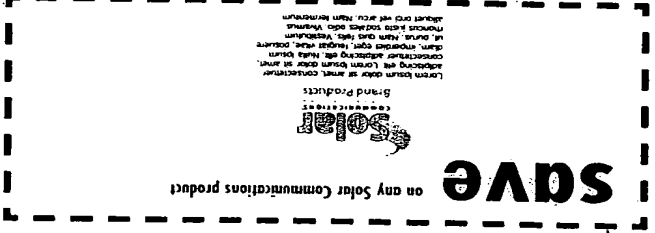


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FIG. 1a

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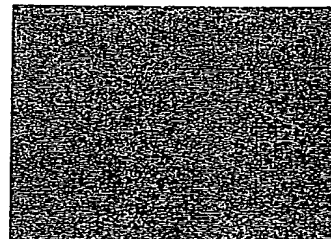
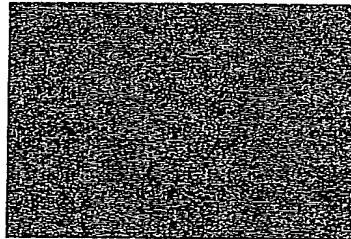
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FIG. 1b

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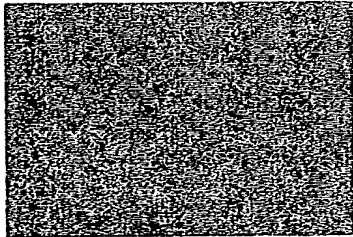
Sincerely,
Solar Communications

FIG. 2a

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Sincerely,
Solar Communications

34

Visit your local store at:

1120 Frontenac Road
Naperville, IL 60563-1799

36

The Carpers Family
123 Anystreet
Anytown, AT 123456

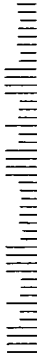


FIG. 2b

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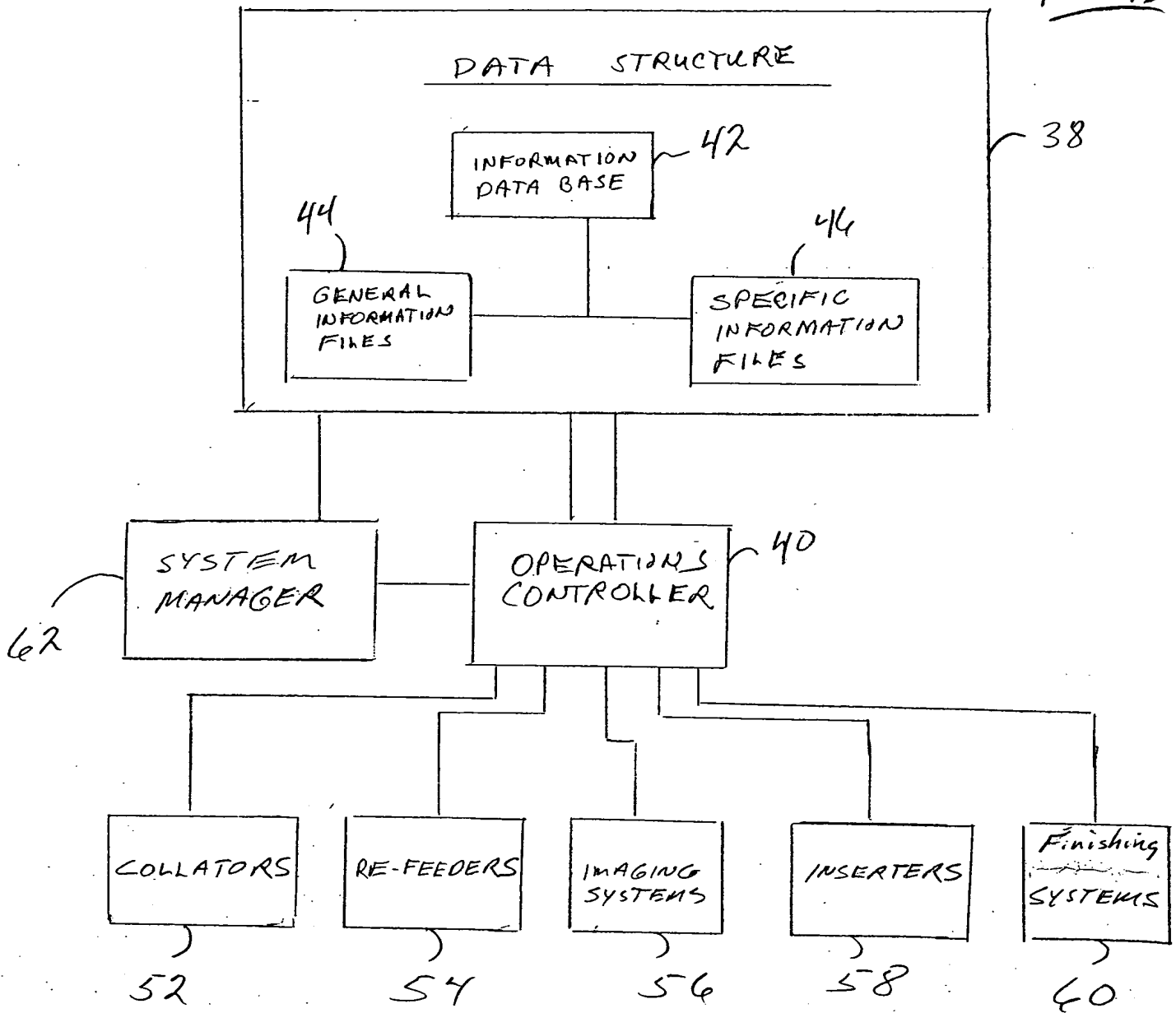


FIG. 3a

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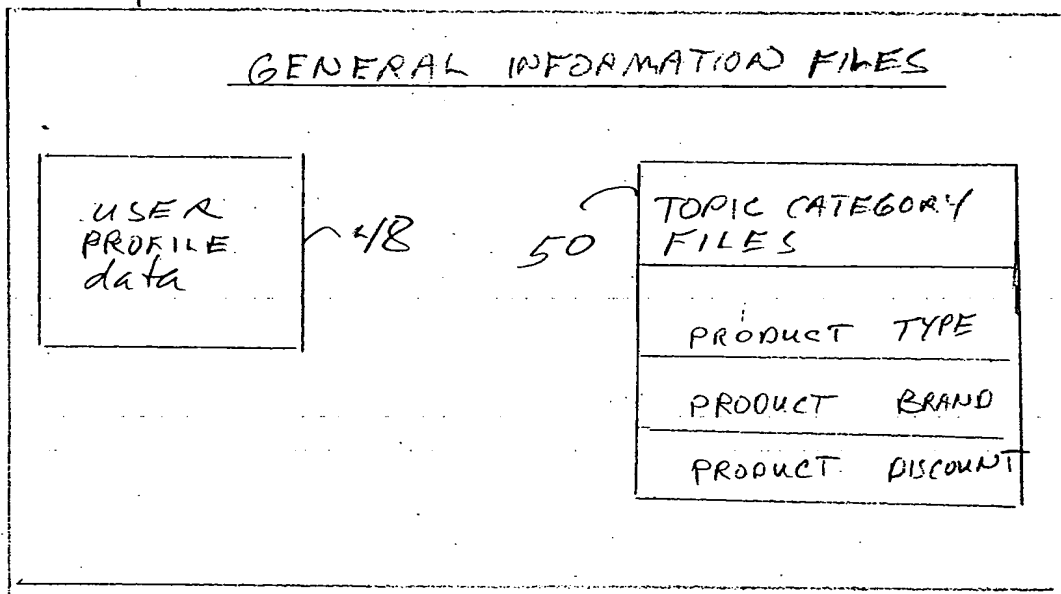


FIG. 36

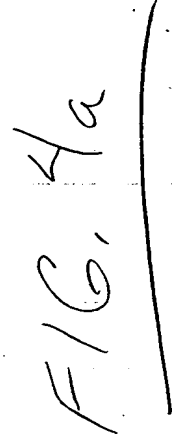
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SPECIFIC INFORMATION FILES

RECIPIENT DATA FILES
IDENTIFICATION
SPECIFIC PRICING
PRODUCT PREFERENCE
STORE PREFERENCE
GEOGRAPHIC LOCATION

FIG. 3c



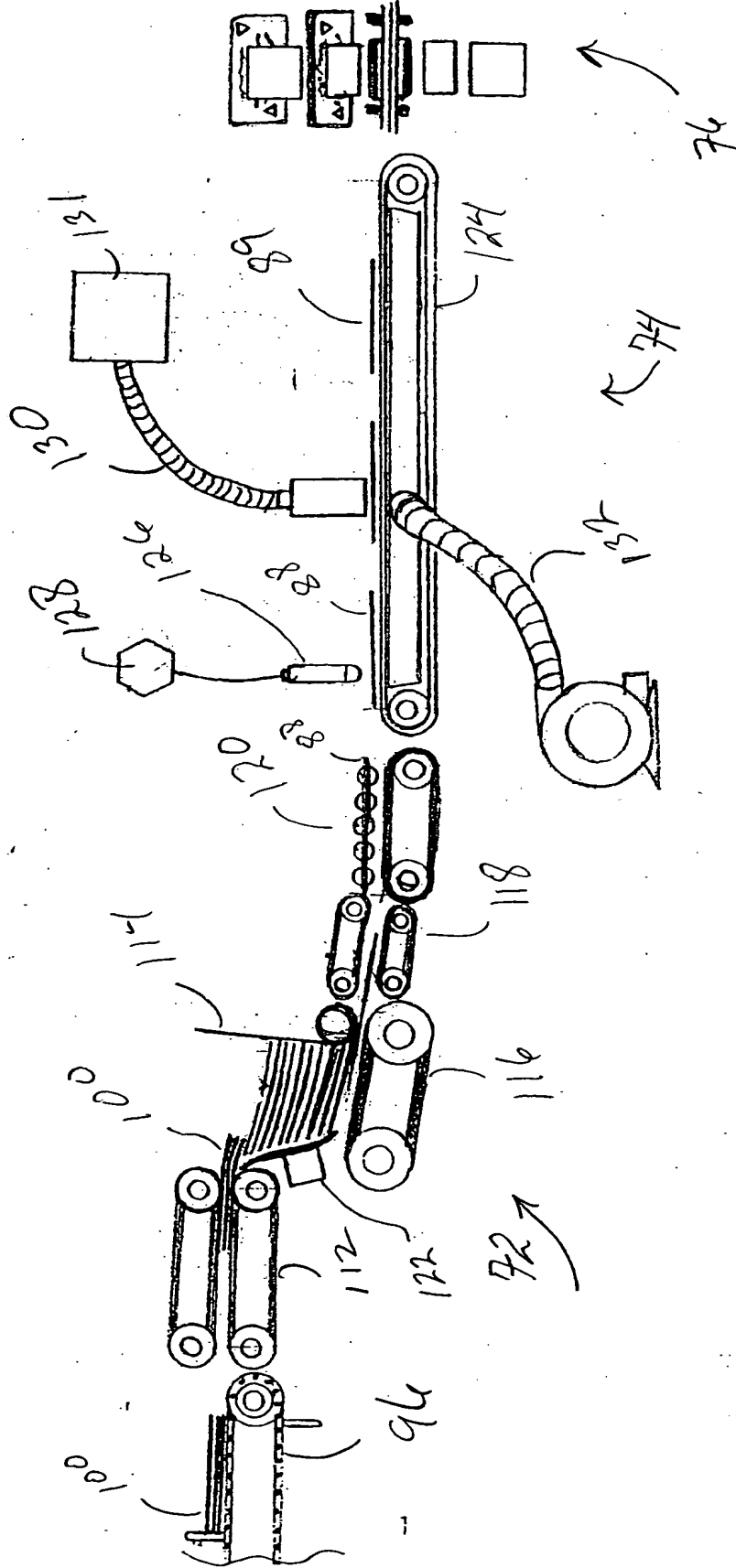
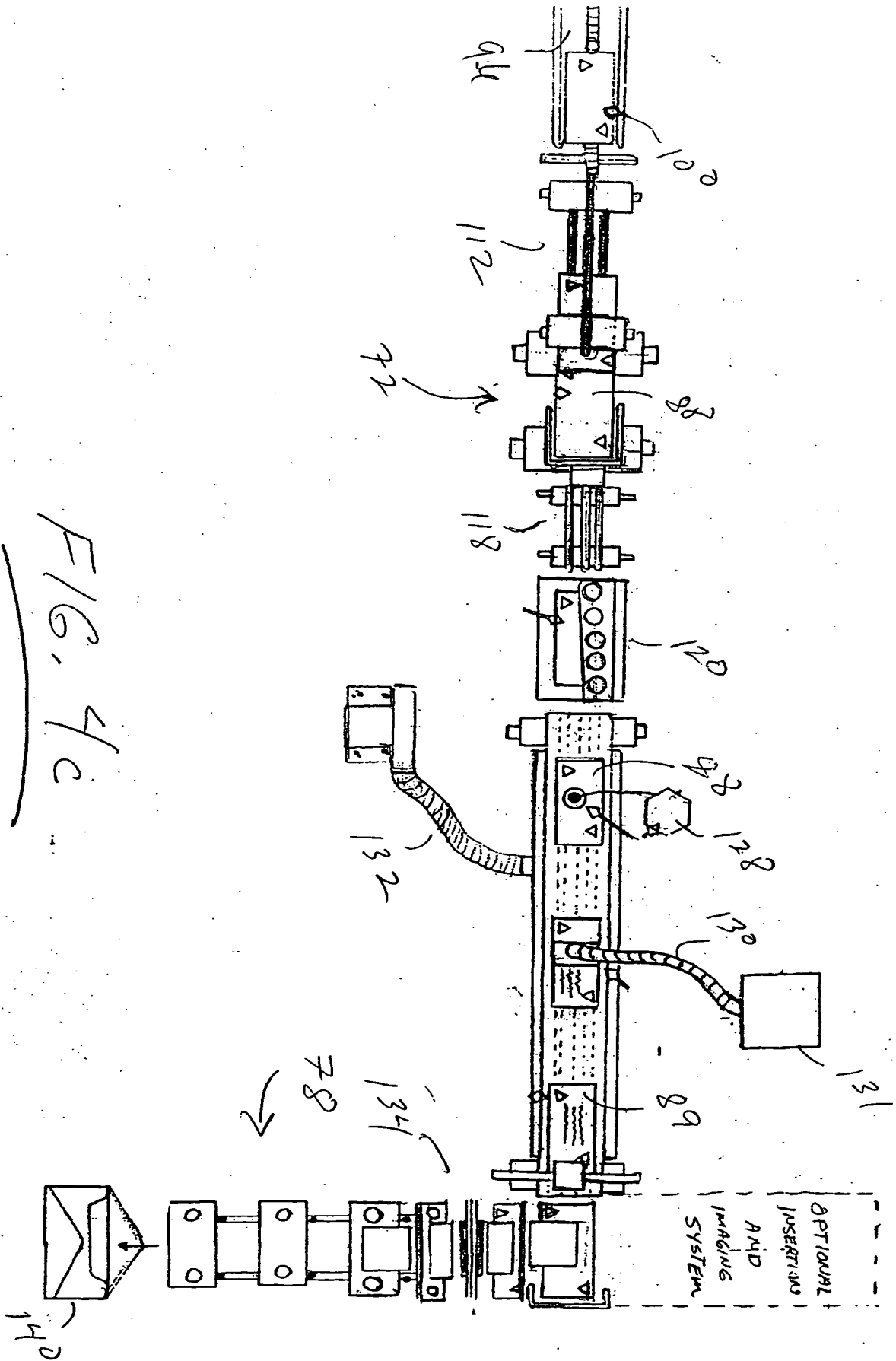


FIG. 4b

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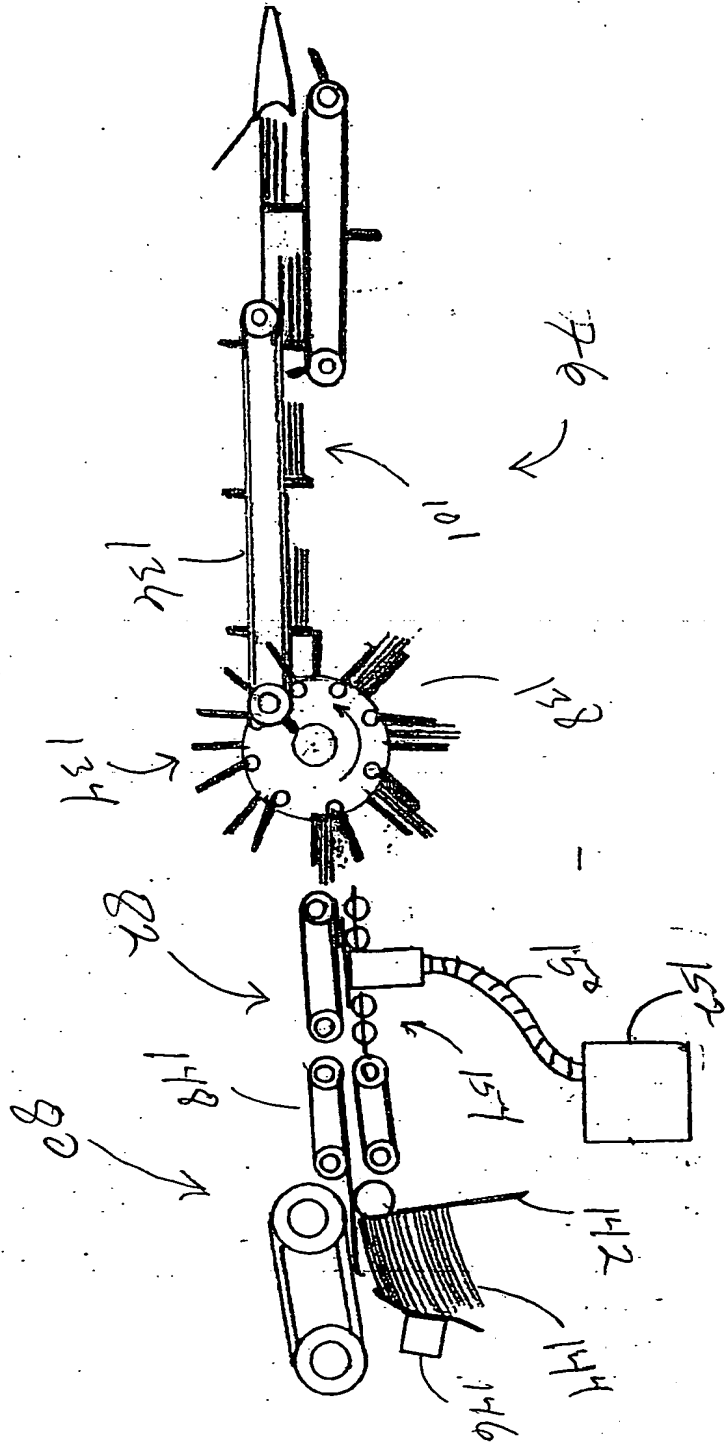


FIG. 4d

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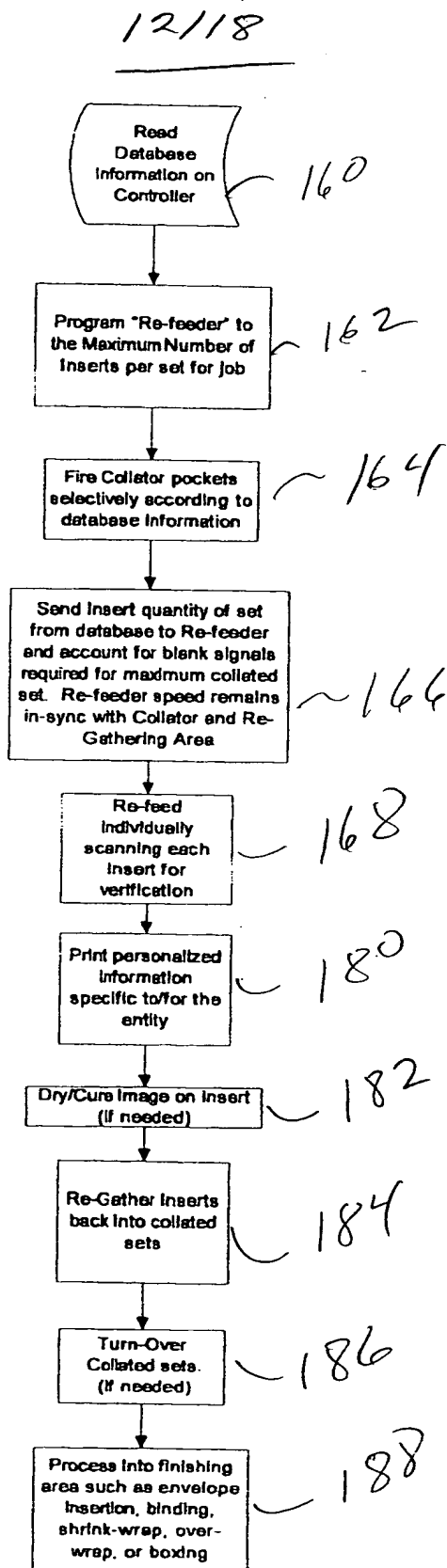


FIG. 5

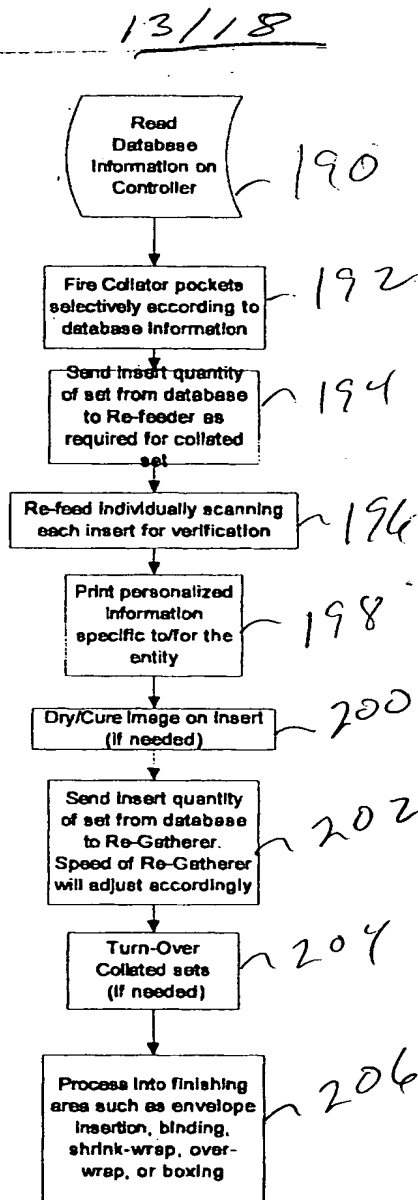
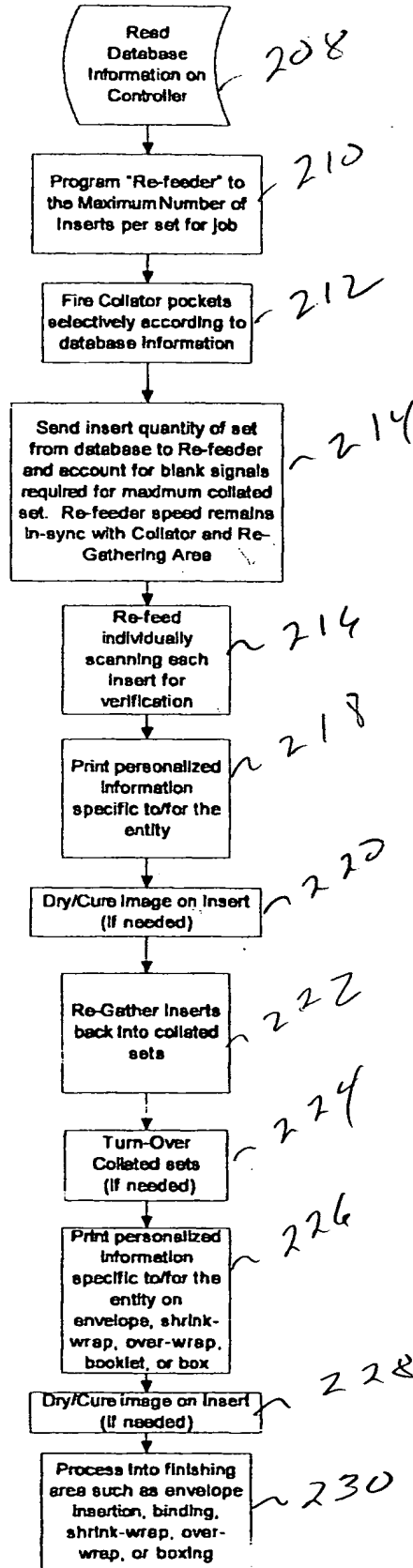


FIG. 6

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FIG. 7



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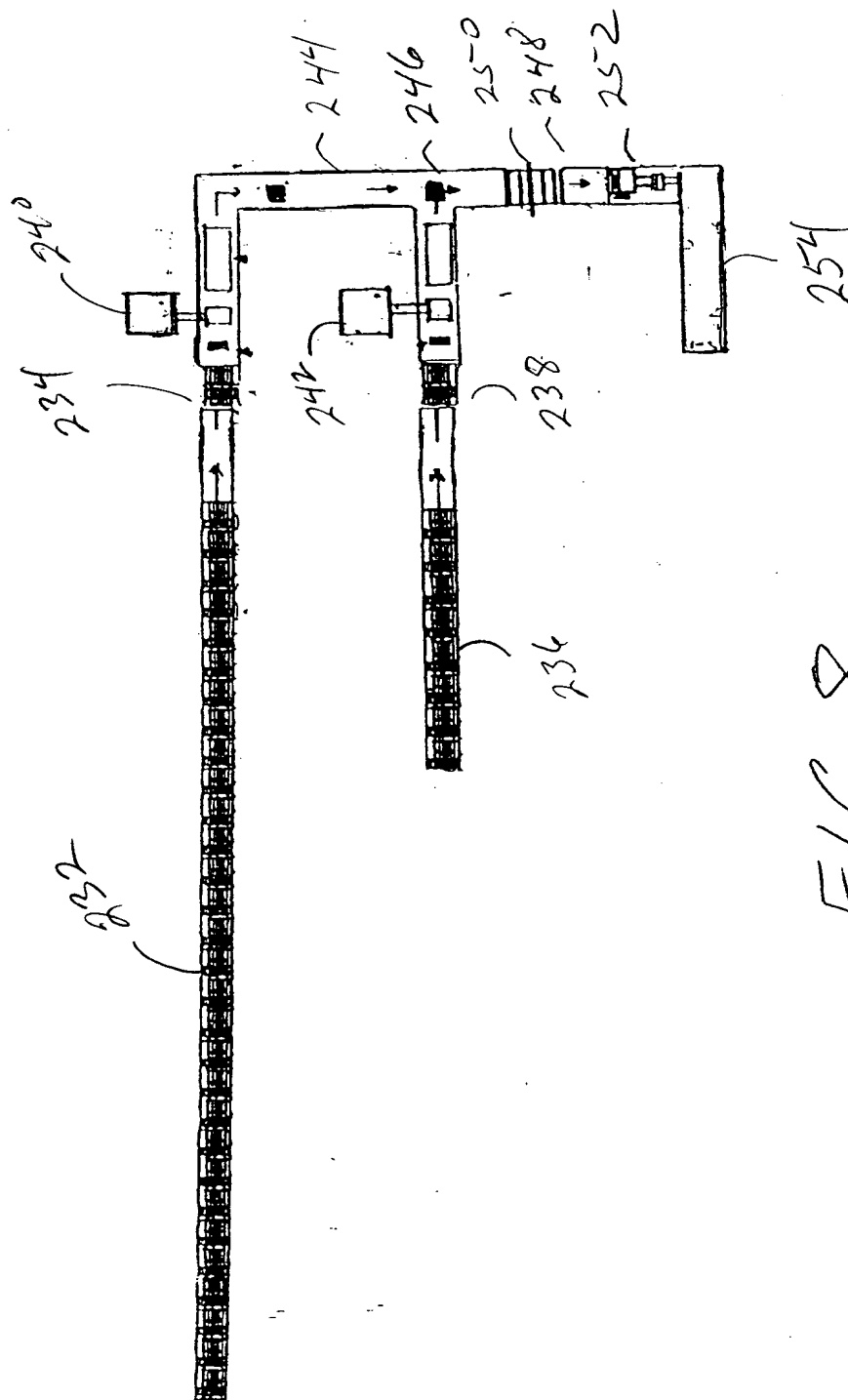


FIG. 8

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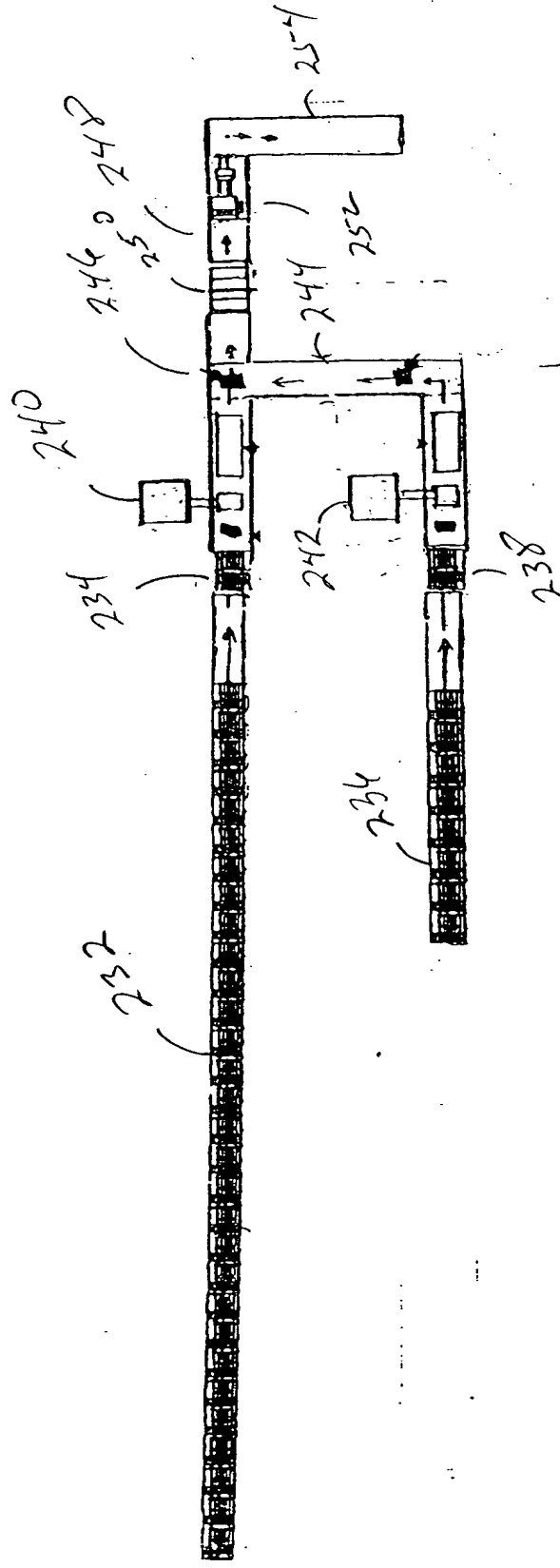


FIG. 9

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FIG. 10

